

Digital disruption and increased consumer expectation continue to create opportunities and risks for this rapidly evolving industry.



The patient is becoming a consumer of healthcare

Patients have more influence and buying power on their health services and therapies than ever before. Product based companies are left with no choice, they must move closer to the patient care continuum. Failure to do so will impact business performance.



To rise to this new set of challenges, leaders must disrupt, change their delivery models and develop new digital experiences for their patients.

Bold decisions

From the small biotechs to the large multinational pharmaceutical companies, bold investments and courageous decisions mean that large scale transformation projects are being undertaken across the entire value chain, rather than component parts.

To successfully transform, and to narrow the consumer and patient divide, leaders need to look at, and reshape, their operating models and rethink how to best serve their patients. They need to have access to the right digital eco-system, start with Cloud first and invest in transformative technologies. They must also consider their risk, growth and innovation agendas.

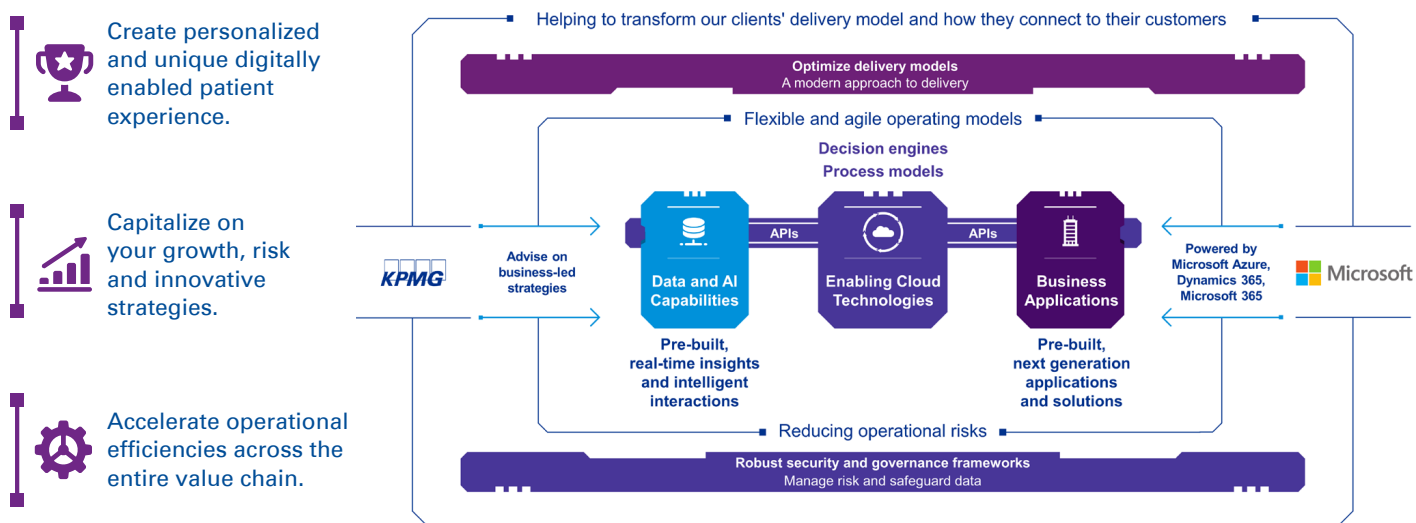
To thrive, organizations must pivot to be product and patient-centric.

KPMG and Microsoft are helping organizations to accelerate their large-scale transformation programs.



Accelerating outcomes

The combination of KPMG's industry and process experience with Microsoft Cloud-enabling technologies, layered with regulatory, compliance and protection controls, provide a winning strategy to digital transformation.



Life Sciences reimagined



Reimagining the digital eco-system for Life Sciences

The KPMG Trusted Cloud on Azure accelerates transformation. This scalable, highly secure, and analytical-enabling platform is fuelled with industry leading controls for healthcare.

Proactive monitoring leveraging AI capabilities in the Azure environment enables clients to proactively monitor data for potential workforce noncompliance and misconduct.

Digital Health Platform with KTC as a foundation, provides direct-to-patient insights, modernizes data sets and accelerates intelligence. All powered by a security and controls framework to manage risk.

Pre-built next generation **Business Applications** and solutions on the Microsoft Dynamics 365 platform help clients to realize value, by leveraging KPMG Trusted Cloud on Azure technologies.

Our purpose built, industry focused, and patient-centric eco-system starts with Cloud first, to unlock value across your entire enterprise.

Innovate — Collaborate — Accelerate

We take the conversation outside of IT

Our digital eco-systems allow us to prepare for tomorrow.

It enables us to have a business conversation, explore new use cases and move towards the art of the possible.

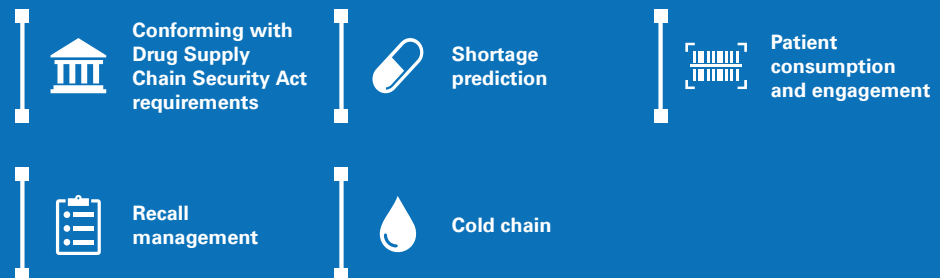
We seek to continuously improve communications with consumers, securely gather and mine data while enhancing operations from drug discovery, clinical trials and tailored therapies.

We are helping to bring together the entire value chain - sales and marketing, commercial, manufacturing, HR, finance and beyond.

Innovating with Blockchain – A KPMG and Microsoft joint investment

A blockchain-based, industry-led platform on which stakeholders across the pharma value chain can collaborate, share data in a highly secure and regulated environment, to build solutions which respond to their industry challenges. We secure the supply chain, add process efficiencies, build solutions and help address regulatory compliance.

Potential use cases:



Use cases will benefit not only the patient but the manufacturer, distributors, dispensers, healthcare organizations and solution providers.

Co-innovation and co-investment with Microsoft means that we continuously innovate for industry and line of business solutions, enabling businesses to evolve, grow and differentiate.

Microsoft
Partner



2020 Partner of the Year Winner
Global SI Digital Transformation Award
2020 Partner of the Year Finalist
Advisory Services Award

For more information on how we help transform your front office functions please contact:

Contact

Deb Cox
KPMG US Director,
Microsoft Alliance,
KPMG LLP

T: +1-214-727-3975

E: deborahcox@kpmg.com

Justin Hoss
National Technology Sector Leader,
Life Sciences,
KPMG LLP

T: +1-312-342-1166

E: jhoss@kpmg.com

read.kpmg.us/Microsoft
kpmg.com/socialmedia



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