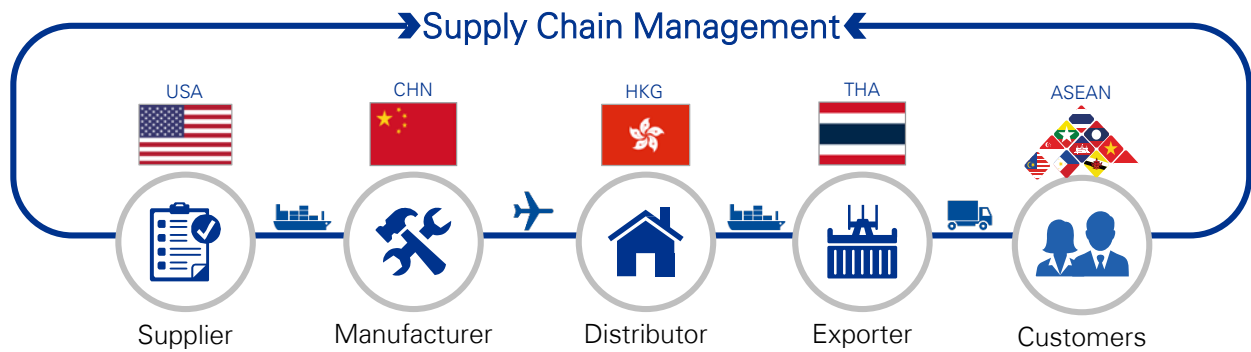


# ASEAN-China: Supply Chain Optimization

In the face of globalization and rapid innovation, planning and risk management in supply chain become more complex and challenging. To truly success the global supply chain optimization, it requires such combination of business understanding and flexibility including regulatory compliance. With well management and thorough planned strategy, they can enable companies to become a strategic leader in the industry.



## ►► Why ASEAN-China Supply Chain ?

### Global Trade War

China's international trade with USA and investment shift to ASEAN.

### Cutting More Tariffs

Free flow of international trade and investment between China and ASEAN.

### China's One Belt One Road

Greater connectivity and cooperation between China and ASEAN.

### Upgrade of ASEAN's Manufacturing Capacity

Hub for China's international trade and investment.

## ►► Supply Chain Complexities and Optimization

### Tax Compliance

Tax and legal compliance with relevant laws and regulations e.g. Corporate Income Tax (CIT), Transfer Pricing (TP), Value Added Tax (VAT), Customs duty, Excise tax.

### Tax Saving

Tax and non-tax incentive opportunities e.g. Board of Investment (BOI), Free Trade Agreement (FTA), Free Trade Zone (FTZ).

### Supply Chain and Business Planning

- Pricing & Risk Management
- System Management e.g. Systems, Applications, and Products (SAP)
- Information Management
- Inventory Management

### Trade Barrier

- Import Quota
- Anti-Dumping Duty
- Import & Export Control
- Business Licenses
- Product Standards
- Trade Restrictions



# ▶▶ What to manage and how can KPMG help ?



How should I start business in Thailand?

- Market entry feasibility study
- Business strategic planning
- Transfer pricing planning and benchmarking study
- Efficient supply chain planning
- Tax and non-tax incentive opportunity identification
- Tax and regulatory implications of the business
- Preventive measures and guidelines/manuals

How to smoothly implement the plan?



- Incorporation of the company registration and related registration e.g. VAT, social security, etc.
- Registration and application assistance e.g. Importer/Exporter registration, Excise registration, BOI application.
- Contract drafting to support business operation
- Foreign Business License application
- Transfer pricing implementation

How to improve my business performance?



- Spending analysis
- Information management service
- System process improvement
- Tax and legal due diligence
- Transfer pricing documentation service

Are you sure you are right?



- Customs, tax and legal health check
- Customs and tax audit assistance
- Transfer pricing risk review
- Financial health check
- Supply chain restructuring

## Contact Us



**Benjamas Kullakattimas**  
Tax Partner  
T: +66 2677 2426  
E: benjamas@kpmg.co.th



**Varee Chayanuwat**  
Director, Legal  
T: + 66 2677 2454  
E: varee@kpmg.co.th



**Sophon Dulyarassamee**  
Trade & Customs Associate Director  
T: +66 2677 2508  
E: sophon@kpmg.co.th



**Yiran Yang (杨逸然)**  
Head of China Practice  
T: +66 2677 2216  
E: yyang@kpmg.co.th



**Lei Zeng (曾磊)**  
Manager, Tax  
T: +66 2677 2216  
E: yyang@kpmg.co.th

### KPMG Phoomchai Tax Ltd.

49<sup>th</sup> Floor, Empire Tower,  
1 South Sathorn Road,  
Bangkok 10120  
Tel: +66 2677 2000



#### STAY CONNECTED



Twitter: @KPMG\_TH  
Facebook: facebook.com/KPMGinThailand  
LinkedIn: linkedin.com/company/kpmg-thailand

[kpmg.com/th](http://kpmg.com/th)

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.