



cutting through complexity

KPMG INTERNATIONAL CASE COMPETITION (KICC)

YOUR THINKING CAN TAKE YOU FURTHER THAN YOU IMAGINED

kpmg.com.vn



KPMG's Global Reach

KPMG is a global network of professional firms providing Audit, Tax and Advisory services. We have over 138,000 outstanding professionals working together to deliver value in 150 countries worldwide.

KPMG is ranked first of the Big 4 in Universum's 2011 World's Most Attractive Employers ranking.

KPMG recruits approximately 15,000 graduates globally a year.

- Tremendous life experience for any professional
- A global experience provides
 - ✓ Greater awareness of our rapidly changing world
 - ✓ Appreciation for different cultures
 - ✓ Appreciation for different ways to successfully conduct business
- KPMG is committed to develop professionals that are "globally minded"
- KPMG is facing demands from clients for more diverse knowledge and backgrounds



The KPMG International Case Competition is an opportunity for students to experience the fast-paced world of casework, meet new people and travel to places they might have never been before. It gives teams of four the chance to work on a tough business problem and present their recommendations to a panel of seasoned business leaders.



Students

- You will collaborate and compete in a truly **global business environment**
- You will **benchmark your case skills** against other top local and global students
- It's an unparalleled **opportunity for you to learn**, test and apply business skills
- This is a chance to distinguish yourself through competition, and **build your CV**
- This opportunity allows you **to learn from KPMG business leaders** with global influence
- You'll **get to know KPMG** professionals and services on a national and global level
- You'll have a global experience while **making new friends and networking** with professionals and leaders
- Last but not least - your thinking can take you further than you imagined - To **Hong Kong!**

Business Schools

- **Benchmark** business school against top Universities from around the world
- Promote global community and provide **"out of the box"** opportunity to students
- Students assess their case analysis skills on a national and global level and **leverage knowledge** gained during future exams and assignments
- students return to university with a global outlook which they can **share with their peers** on-campus

KPMG International Case Competition

Benefits



Team Registration

Register with your university
4 members/ team

University Round

From beginning of
December 2011 to
10 February 2012

National Competition

2 March 2012
Ho Chi Minh City
Vietnam

International Finals

17 - 20 April 2012
Hong Kong

Competition Timeline

Student Participation

- Cases focus on **international businesses**, expansion and overall strategy
- Students from **any faculty and year** of schooling are eligible to compete
- Students must first complete a local round of competition. The winning local team heads to KPMG's International finals in **Hong Kong** in April 2012

Examples of companies analysed in the past 3 years at the international finals:



AIRBUS
AN AIRBUS COMPANY

SONY



What is the format?

The KICC finals will take place in Hong Kong in April 2012. A high level agenda is provided below:

17 April 2012

Welcome session,
introductions, team building
Evening event

18 - 19 April 2012

Teams present two cases to a panel of
judges (Judges are KPMG business leaders)
Evening event – 4 finalist teams announced

20 April 2012

4 finalist teams compete
Gala dinner (2012 KICC
Champion announced)

Participating Countries

Participating in KICC will be a test of your ability to work with real problems and come up with interesting solutions. It's also a unique platform to showcase agile thinking and prove that you're ready to embark on a successful career.



Next Steps

Rise to the occasion

Push yourself

Go beyond



Prior Year Feedback

"I think it's a good opportunity to get to know a global company and people from other countries while at the same time gaining abilities in teamwork, presenting, case solving and networking."

US participant

"Experience of a lifetime! Thank you so much for the opportunity and please continue doing this well into the future. It benefits students immensely."

German participant

"The mix of social activities and informal atmosphere gave me a chance to interact and network with students and KPMG representatives from all over the world and build my professional network."

Swedish participant

"I found the feedback from the judging panel very rewarding."

UK participant



Key Dates

Universities to send their representative team for the national competition	10 February 2012
National Competition	2 March 2012
International Finals	17 - 20 April 2012

More information/Questions

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