



cutting through complexity

Making a difference in our community

Corporate Social Responsibility
Annual Report

KPMG in the Cayman Islands

2010/2011

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Overview

We are passionate about the difference we make in our community through helping those in need.

Committee members 2010/2011

Back row: Leslie Nashed, Kris Beighton, Astra Watler and Clever Mawarire

Front row: Lauren Christie, Jennifer Cargo, Siobhan Moran and Hellen Chemeli

Absent: Linda Clark, Linda Mellett, Catherine Jess and Faisal Anwar

Corporate citizenship is vital in our everyday life. We seek opportunities to give back to our community and are empowered with the tools to make a difference in our community.

Why do we continue to invest time, funding and resources? As a firm, responsible business is good business, morally and ethically it makes sense. As individuals, we gain a sense of fulfilment whilst developing new skills and new relationships.

This Corporate Social Responsibility (CSR) annual report highlights some of the successful initiatives our people have undertaken to make a difference between September 1, 2010 and September 30, 2011.

Our community achievements are split between three main areas of focus:

1. Donation: Financially supporting key charities and non government organizations.

2. Environment: Aim to take steps to positively impact the environment and reduce our carbon footprint.

3. Volunteer: Giving time to various charities, whether it is recycling, beach cleanups, painting or providing pro-bono audits.

No initiative is less valuable than the other. From the smallest to the greatest, we believe in doing our part. Our CSR program is not just an exercise; it is a part of who we are.

Our achievements

CSR touches every part of our business strategy and we take our responsibility of being a good corporate citizen extremely seriously.

Our Achievements 2010/2011

- Fourth year sponsorship to the Central Caribbean Marine Institute Ocean Literacy program.
- Somalia relief, due to the famine in the country.
- **65 percent** increase in the number of registered volunteers for 2010/2011.
- Increased our support to environmental projects to reduce our carbon footprint e.g. Living Green Fair with CCMI and Earth day Cleanup.
- **Decreased our carbon footprint** through initiatives such as recycling of aluminum cans, purchasing 89 percent recycled pens, recycling Christmas cards for Humane Society, recycling of all phonebooks within the office and gave staff the option to take a new phonebook, and continuing to decrease printed materials and newspapers.
- Increased the various charities we support (Cayman Islands Youth Development Consortium, Cayman Healthy Heart fair, Earth Day Festival at Camana Bay, and donation of printers to Cayman Hospice Care and Big Brothers Big Sisters).
- Support provided to over **37 charities** for the fiscal year.
- Quarterly community committee meetings and annual AGM helps to drive initiatives, seek out new ideas, and achieve results.
- Monitored community budget and analyzed costs to ensure we are cost efficient and to show allocation of funding spent directly with the charity.
- **Raised awareness** of the community initiatives to gain further support internally and externally through our quarterly update in the Cay-Gazette and press releases in local media. (Caymanian Compass, Cayman Net News, Cayman News Services, and Cayman 27).
- Approximately 50 staff members volunteered to help clean up the **Barkers Beach** in West Bay.



As part of KPMG's Global Make a Difference Day (MaDD) 2010, KPMG employees cleaned up the Barkers Beach in West Bay. – October 2010

Donation

We have a clear vision of our role as a good corporate citizen. We believe we should use our skills and our resources to help others less fortunate than us.

Our signature donations in 2010/11

CI Diabetes Charitable Trust – Diabetes week

CI Basketball Association Under14's league

Cayman Islands Little League

Central Caribbean Marine Institute Ocean Literacy Program

Christmas for Kids donation

Earth Day Clean Up

Hospice Care Giant Xmas Card

Jingle Bell Walk/Run

Junior Squash Championship

KPMG Burner Swim Meet

KPMG Computer lab at Cayman Prep School

MaDD

Rotary Camelot Auction

Somalia famine relief donation

Stride Against Cancer Walk/Run

Young Caymanian Leadership Awards

Other initiatives (Roller-Hockey League, Donation to Marion Webster, Festival of the Trees (CCMI), Donation for J/K Bodden, Donation for CI Cayman Marathon, Cayman Islands Youth Development Consortium van purchase, Walkers Team in Gear for Leukemia Endurance Bike Ride, Duke of Edinburgh Awards, Junior Achievement's class, Diabetes Awareness Month, Joanna Clarke Scholarship, NCVO's Jack and Jill Nursery and Pre-School, National Trust, SF - Humane Society fundraiser, Toy drive with Ogier and Consolidated Water and Big Brothers Big Sisters)



Employees raised money through raffles for the NCVO's Jack and Jill Nursery and Pre-School and painted the charity shop and cupboards. – February, March and August.

Environment

We continue our commitment to reducing our impact on the environment. We have followed the simple rule of Reduce, Reuse and Recycle. Our employees make a conscientious effort to be more environmentally friendly at work and in their personal life.

Our key achievements 2010/11

- We are now in our fourth year of sponsoring CCMI's Ocean Literacy program, an environmental initiative educating Cayman's youth on the importance of the Ocean and the life within it.
- Continued to decrease the use of printed material and publications.
- Continued to distribute environmentally friendly tote bags to new starts.
- Participate in annual Earth Day clean up.
- Environmental coordinators continue to work with and support the Department of Environment, CCMI and the Corporate Green Team Network.
- Participated in the Humane Society Christmas card recycle initiative.
- Encouraged employees to take part in the Department of Environmental Health - Natural Christmas Tree Recycling program.
- Purchased pens made from 89 percent bottle material in various colors.
- Weekly environmental tips for staff via internal email.
- Internal and external awareness rose through updated website page.
- Recycling bins placed on each floor for staff to recycle aluminum cans.
- Introduced business cards that are printed on 100 percent recycled paper.
- Sent only Christmas e-cards to clients which decreased the use of paper cards.
- Use of presentations in meetings instead of printed material.
- Recycled old printers and laptops by donating them to schools/charities.



Employees take part in the Earth Day Cleaning up by cleaning the beach from the Wharf to the Caribbean Club. - April 2011

Reduce
Reuse
Recycle

Volunteer

Providing support is not just about financial donations, we can provide our time and resources to lend a hand.



Employees time swimmers in the KPMG Stingray Swim Burn.
– January 2011

Our achievements for 2010/2011

October

MaDD - approximately 50 staff members and CCMI employees cleaned up Barkers Beach and Ocean in West Bay.

Cancer Society - the committee held a fundraiser called "Wear Pink Day" to raise money for breast cancer.

November

NCVO Telethon - staff members ran collections table at Kirk Home Center.

Diabetes Week - staff held a fundraiser by wearing blue clothes and diabetes wristband to support those living with diabetes.

December

Cayman Islands Marathon - volunteers provided water to runners at the KPMG sponsored water stop.

Toy drive - our office held a joint fundraiser with two clients encouraging staff to donate toys for less fortunate children.

St. Ignatius Raffle - staff counted/audited ticket sales for the St. Ignatius raffle.

National Trust - staff members helped the National Trust with recruiting new members.

January

Stride against Cancer - staff participated in the walk/run.

Stingray Swim Club - our staff volunteered to be timers for the event while Lynn Watson-Robinson, Director, distributed the awards.

Joanne Clarke Scholarship - our office raised money to help support a local scholarship fund for teachers' education.

February

Jack and Jill Nursery and Pre-School staff members held a raffle for partner's parking space to raise money for the school.

March

Jack and Jill Nursery and Pre-School, staff members held a "St. Patrick's Day- wear green" to raise money for the school.

April

National Trust - we raised money through the Wear Green Day for the Earth Month.

Earth Day clean up - approximately 50 staff and family members came out to support the annual Chamber of Commerce Earth day clean up. We collected trash/rubbish along the beach from The Wharf to Luca/Caribbean Club.

14th Earth Day Festival - 5 volunteers from our office and CCMI helped set up and assist students with educational games.

"Living Green" Fair - four committee members helped with games and fun activities for the schools in a joint venture with CCMI.

June

The T.E. McField Center - 72 employees and family took part in the annual Flowers Sea Swim and Walk to help support this charity.

August

Somalia Famine Fundraiser - staff held a fundraiser by wearing blue and white to raise money for charity.

112

registered
volunteers

15%

increase in pro
bono hours

814.3

total numbers
of volunteer
hours

38%

increase in
volunteer
initiatives
supported



What's next...

Through our dedication we can make a difference.

KPMG and CCMI participated in the Earth Day Fair by building students awareness about Ocean Literacy. – April 2011

Our 2011/2012 community focus

1. Youth, sports and education
2. Environmental programs
3. Cultural activities
4. The elderly

Targets for 2011/12	Status
Support the Central Caribbean Marine Institute (CCMI) Ocean Literacy Program for the fourth year.	KPMG has agreed to support CCMI until June 2012.
KPMG will support the Cayman Islands Sailing club by purchasing a Youth Catamaran for young sailors.	Sponsorship has been issued to purchase the catamaran.
KPMG is currently reviewing the opportunity to host a summer camp to help the kids in our community develop their writing skills.	Discussions are to launch a program during the summer for children to attend.
Continue to seek out new Environmental initiatives to help reduce our carbon footprint from a corporate firm level and as individuals.	Started to participate in environmental initiatives.
Develop a new MaDD initiative for October 2011.	KPMG assisted the local Humane Society with painting and walking dogs.
Increase volunteering hours by 10 percent.	Participating in more volunteer projects.
Measuring and tracking our progress against set targets.	Through quarterly meetings and updates.
Raising awareness internally and externally.	Re-launching the CSR internal portal and websites page.

Central Caribbean Marine Institute (CCMI)

CCMI is a Cayman Islands, UK, and US non-profit organization established (1998) to sustain and preserve the biodiversity of coral reefs through research, education, and conservation.

Their mission is to conduct and facilitate research, education, outreach, and conservation programs that will sustain marine diversity for future generations. CCMI programs provide a solid foundation in education and awareness for students and researchers in the Caribbean and around the world.

KPMG has sponsored the Ocean Literacy program for the past three years. Our Corporate Social Responsibility committee has a keen interest in helping our youth through education and sports. It is also supports our goals to be environmentally friendly. This program helps us reach out to young people by increasing their awareness of the environment and our impact on it. The Ocean Literacy program provides educational programs for the youth teaching them how to protect and maintain marine life.

In 2010-2011 an Ocean Literacy committee was formed. This is made up of representatives from KPMG and CCMI, teachers from private and government schools and members of the departments of education and tourism. The group meets on a regular basis to plan events and initiatives to build awareness of the Ocean Literacy program. In the last year, KPMG and CCMI have co-sponsored two Earth Days held locally. Both were attended by children of all ages and aimed to educate children about the environment and how to protect it.

To gain a full understanding of CCMI's work and goals, Kris Beighton and Una Clarke visited the research center in Little Cayman. Here they met the team and explored the facilities.

More recently, KPMG and CCMI took a group of 8 year olds from George Town Primary on the Nautilus submarine. We provided co-branded workbooks and educated them on the marine life. After the trip was complete they all received an "Ocean Hero t-shirt" to take home.



KPMG and CCMI took the students of Gorge Town Primary on a Submarine trip. - September 2011



Our Values

We lead by example

We work together

We respect the individual

We seek the facts and provide insight

We are committed to our communities

Above all, we act with integrity

Sponsoring Partner	Kris Beighton	Management
Coordinator for CSR Program/Request/ PR/Treasury	Astra Watler	Marketing
Coordinator for CCMI	Una Clarke	Marketing
Coordinator for Environment	Lauren Christie	Advisory
Coordinator for Environment	Linda Clark	Structured Finance
Coordinator for Environment	Faisal Anwar	Hedge Funds
Coordinator for Volunteering	Jennifer Cargo	Tax
Coordinator for Volunteering	Catherine Jess	Insurance
Coordinator for Volunteering	Siobhan Moran	Hedge Funds
Coordinator for Volunteering	Linda Muir	Structured Finance
Coordinator for Volunteering	Clever Mawarire	Hedge Funds
Coordinator for Elderly and Diversity	Hellen Chemeli	Hedge Funds