



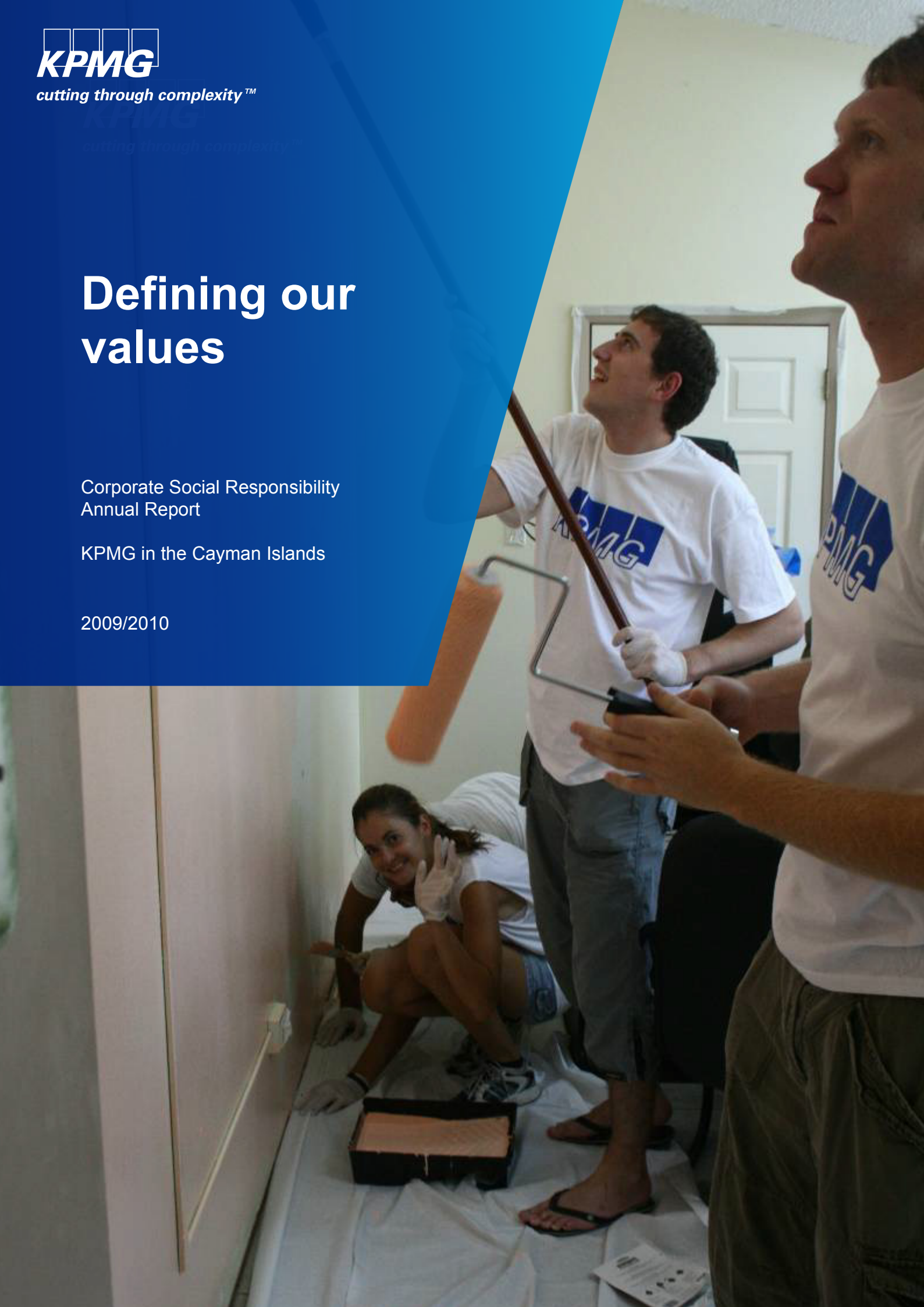
cutting through complexity™

Defining our values

Corporate Social Responsibility
Annual Report

KPMG in the Cayman Islands

2009/2010



2009/2010 Awards:

- **Chamber of Commerce**
Corporate Citizen Award
- **Chamber of Commerce**
Award for Outstanding
Commitment to the
Community
- **Seattle Seafair Pirates**
Making an Impact Award
2009

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Overview

We strive to inspire, challenge and empower our people to contribute positively to local communities and the environment, helping to create a substantial business future for us all.

Citizenship is embedded in the KPMG values and we recognize our firm has the scale, influence and business knowledge to make a significant and positive contribution to the issues that affect our local community and environment.

Why do we continue to invest time, funding and resources? As a firm, responsible business is good business, morally and ethically it makes sense. As individuals, we gain a sense of fulfilment whilst developing new skills and new relationships.

This Corporate Social Responsibility (CSR) annual report highlights some of the successful initiatives our people have undertaken to make a difference between September 1, 2009 and September 31, 2010.

Committee members

Back row: Leslie Nashed, Kris Beighton, Astra Watler and Clever Mawarire

Front row: Lauren Christie, Jennifer Cargo, Siobhan Moran and Hellen Chemeli

Absent: Linda Clark, Linda Muir and Faisal Anwar

Our community achievements are split between three main areas of focus:

1. Donation: Key charities and non government organizations are financially supported.

2. Environment: Aim to take steps to positively impact the environment and reduce our carbon footprint.

3. Volunteer: Giving of time to various charities whether helping out in the community or providing pro-bono audits.

No initiative is less valuable than the other. From the smallest to the greatest, we believe in doing our part. Our CSR program is not just an exercise; it is a part of who we are.

Our achievements

CSR touches every part of our business strategy and we take our responsibility of being a good corporate citizen extremely seriously.



As part of KPMG's Global Make a Difference Day (MaDD) 2009, KPMG employees painted the Bonaventure Boy's home in West Bay.

Our Achievements 2009/2010

- Third year sponsorship to the Central Caribbean Marine Institute Ocean Literacy program.
- Disaster relief for Haiti and Pakistan, due to the earthquake and flooding.
- **39 percent** increase in the number of registered volunteers for 2009/2010.
- Increased our support to environmental projects to reduce our carbon footprint e.g. Become initiative to use recyclable bags in supermarkets.
- **Decreased our carbon footprint** through initiatives such as recycling of aluminum cans, replacing lights with LED lights, automatic shut down of lights when office is closed and decrease in printed materials and newspapers.
- Increased the various charities we support (Breast Cancer, Big Brothers Big Sisters - child month, Meals on Wheels - World Hunger Day, Special Needs Foundation – World Autism Day and Positive Intervention Now (PIN) program which is an after school curriculum for at risk children).
- Supported provided to over **35 charities**.
- Bi-annual community committee meetings and annual AGM to drive initiatives seek our new ideas and achieve results.
- Monitored community budget and analyzed costs to ensure cost efficiencies and allocation of funding spent directly to the charity.
- **Raised awareness** of the community initiatives to gain further support internally and externally through our quarterly update in the Cay-Gazette and press releases in local media. (Caymanian Compass, Cayman Net News, Cayman News Services and CITN news feeds).
- Over 70 staff members volunteered to help paint the **Bonaventure Boys' Home** as part of our annual Make a Difference Day. 17 rooms were repainted.

Donation

We have a clear vision of our role as a good corporate citizen. We believe we should use our skills and our resources to help others less fortunate than us.

Our signature donations in 2009/10

Central Caribbean Marine Institute Ocean Literacy Program

MaDD

Haiti Relief Donation

Pakistan Flood donation

Young Caymanian Leadership Awards

Golden Apple Awards

KPMG Burner Swim Meet

Rotary Camelot Auction

Cayman Islands Little League

Jingle Bell Walk/Run

Positive Intervention Now (PIN) program

Junior Squash Championship

Diabetes fundraiser - Julian Gargiulo Concert

BEcome program

Earth Day Clean Up

Stride Against Cancer Walk/Run

Hospice Care Giant Xmas Card

Rotaract Blue Open Arms Dinner

KPMG Junior J22 Sailing Regatta and Youth Day

Other initiatives (Roller-Hockey League, Donation to Marion Webster, Festival of the Trees (CCMI), Donation for

J/K Bodden, Christmas Toy Drive, Junior Cayman Crime Stoppers, Donation for CI Cayman

Marathon, Meals on Wheels - World Hunger day, Supporting Cayman Youth Campaign dinner and silent

auction, Diabetes campers support, Walkers Team in Gear for Leukaemia Endurance Bike Ride,

HSBC Charity Golf Tournament to Benefit the National Trust, Duke of Edinburgh Awards, Breast Cancer

Gala dinner)

Environment

KPMG's Global Green Initiative aim was to reduce the combined global carbon footprint of KPMG member firms by 25 percent by 2010...globally we achieved a **29 percent decrease** per employee.

Our key achievements 2009/10

- KPMG three year support of CCMI's Ocean Literacy an environmental program educating Cayman's youth on the importance of the Ocean and the life within it.
- Support the BECOme program to raise external awareness. Each staff member received two go green friendly bags to be used in place of plastic shopping bags.
- Development of environmental purchase policy to encourage where possible the purchase of office materials, supplies and IT equipment that are environmentally friendly.
- Installment of light timers on the fourth floor on a test basis with a view to install throughout the entire office.
- Decreased the number of printed newspapers purchased by the firm by over 75 percent and recycle the remaining 25 percent.
- Decreased the use and order of printed material and publications.
- Distributed environmentally friendly, bio degradable bags at conferences and events.
- Encouraged employees to turn off lights when they leave their office.
- Office computers automatically switch off at a specific time in the evening.
- Air conditioning adjustment in evenings and on weekends.
- Annually participate in Earth Day clean up.
- Environmental coordinators working with the Department of Environment to generate new ideas.
- Installment of energy saving lights on second floor. Monitoring the results with the view to roll out across the whole office.
- Encourage paperless meetings and reduce travel via online live meetings.
- Enhanced electronic audits.
- Raising internal awareness through a dedicated environmental section on our CSR intranet portal and notices on display boards.
- Recycling bins placed on each floor for staff to recycle aluminium cans.
- Introduced business cards that are printed on 100 percent recycled paper.
- Reduction of use of individual printers to reduce the use of ink and paper.
- Encourage staff to print double sided per sheet on each floor printer.
- Donation of printers and laptops to schools/charities to encourage further use of printer life.
- Encourage staff to print soft copy instead of hard copy.

KPMG people participating in the chamber of Commerce's annual Earth Day in April 2010.

Reduce
Reuse
Recycle





Volunteer

Providing support is not just about financial donations, we can provide our time and resources to lend a hand.

Our achievements for 2009/2010

October

MaDD, 70 staff members' repainted 17 rooms in the Bonaventure Boy's Home, West Bay.

November

NCVO Telethon, staff member ran collections table at Kirk Home Center.

December

Cayman Islands Marathon, volunteers provided water to runners at the KPMG sponsored water stop.

St. Ignatius Raffle, staff counted/audited ticket sales for the St. Ignatius raffle.

January

Stride against Cancer, staff participate in the walk/run.

Haiti Earthquake Appeal, our firm held a 'No tie/No heels' day to raise funds for the Haiti relief.

Stingray Swim Club, our staff volunteered to be timers for the event while Colin Nicholson, Partner, distributed the awards.

April

Special Needs Foundation, we raised money through a dress down day in recognition of Autism day.

Earth Day clean up, over 50 staff and family members came out to support the annual Chamber of Commerce Earth day clean up. We collected trash/rubbish along Smith Road, Bobby Thompson Way and Fairbanks Road.

May

Meals on Wheels, we raised money for the World Hunger Day through a dress down day.

June

Sunrise Adult Training Centre, our employees takes part in the annual Flowers Sea Swim and Walk helping to support multiple charities.

August

CCMI, KPMG staff members attended the Kid's book reading and submarine trip for Ocean Literacy day.

September

Pakistan's Flood, we held a raffle which allowed employees to win prizes donated by partners to raise funds for the relief. A large sum was raised by staff for the Pakistan and Haiti disaster relief appeal.

Gretchen Hammes painting at the Bonaventure Boy's home in West Bay as part of our MaDD

39%

increase in volunteers (121 registered volunteers)

725.6

total numbers of volunteer hours

38%

increase in pro bono hours

13

volunteer initiatives supported



KPMG Hedge Fund team paint Miss Nadine's Preschool.

What's next...

Through our dedication we can make a difference.

Our 2010/2011 community focus

- 1 Youth, sports and education
- 2 Environmental programs
- 3 Cultural activities
- 4 The elderly

Targets for 2010/11	Comments
Support the Central Caribbean Marine Institute (CCMI) Ocean Literacy Program for the third year	Increase awareness and visibility of the program to help ensure it becomes mandatory in all local school curriculums
Continue to seek out new Environmental initiatives to help reduce our carbon footprint from a corporate firm level and as individuals	Liaise with Global/EMA teams and local environment groups such as BECOme Attending the WISE meetings to help find solutions on how to address the solid waste situation.
Develop a new MaDD initiative for October 2010	Barker's Beach cleanup in West Bay
Increase volunteering hours by 10 percent	Increase awareness of staff volunteering 3.5 hours per month
Measuring and tracking our progress against set targets	Consistently and accurately reporting all our achievements
Raising awareness internally and externally	CSR intranet portal and Internet site on our new website platform – keep refreshed

Central Caribbean Marine Institute (CCMI)

CCMI is a Cayman Islands, UK, and US non-profit organization established (1998) to sustain and preserve the biodiversity of coral reefs through research, education, and conservation.

Their mission is to conduct and facilitate research, education, outreach, and conservation programs that will sustain marine diversity for future generations. CCMI programs provide a solid foundation in education and awareness for students and researchers in the Caribbean and around the world.

CCMI created the Ocean Literacy program to provide educational support to the Cayman Islands, with a particular focus on primary education. Their goal is to have every child in the Cayman Islands Ocean literate by the age of 12.

Their aim is to provide specialist support, aiding teachers to include Ocean Literacy into their curriculum. This support comes in forms of:

- the development of teaching manuals;
- teacher training workshops;
- the web resources; classroom activities; outreach (in school) training and project planners.

KPMG has sponsored the Ocean Literacy program for the past three years. Our Corporate Social Responsibility committee has a keen interest in helping our youth through education and sports. It is also important to us to be more environmentally friendly. This program helps us reach our young people by increasing their awareness of the environment and our impact on it. The Ocean Literacy program provides educational programs for the youth and reduces our impact on the marine life.

CCMI achievements since KPMG's sponsorship:

- Delivered intense teacher training workshops at Little Cayman Research Centre for 30 teachers.
- Delivered public awareness and education outreach for local schools.
- Developed NOAA ICON link for use in classrooms.
- Developed online resources for lesson planning and classroom activities.
- Public awareness articles delivered through 'What's Hot' magazine.
- In collaboration of KPMG and another sponsor, CCMI held an Ocean Literacy day for teacher training on 27 August 2010.
- In collaboration of KPMG and another sponsor, CCMI held an Ocean Literacy Public Awareness day on 28 August 2010.

"My involvement with the Community Committee has been a very gratifying experience. It has been amazing to see how our entire office can come together, give back to our community, and truly make a difference. We are all very busy and it is easy to get caught up with everything else going on in your life, but making the effort to volunteer and sacrificing your time for the benefit of others can be the most rewarding experience."

Leslie Nashed – Volunteer Coordinator

Sponsoring Partner	Kris Beighton	Management
Coordinator for CSR Program and Committee	Astra Watler	Marketing
Coordinator for Requests / PR / Treasury	Astra Watler	Marketing
Coordinator for Events	Astra Watler	Marketing
Coordinator for Environment	Lauren Christie	Advisory
Coordinator for Environment	Linda Clark	Structured Finance
Coordinator for Volunteering	Jennifer Cargo	Tax
Coordinator for Volunteering	Leslie Nashed	Hedge Funds
Coordinator for Volunteering	Siobhan Moran	Hedge Funds
Coordinator for Volunteering	Linda Muir	Structured Finance
Coordinator for Volunteering	Clever Mawarire	Hedge Funds
Coordinator for Elderly and Diversity	Hellen Chemeli	Hedge Funds
Member	Faisal Anwar	Hedge Funds

Our Values

We lead by example

We work together

We respect the individual

We seek the facts and provide insight

We are open and honest in our communication

We are committed to our communities

We act as responsible corporate citizens by broadening our skills, experience and perspectives through work in our communities and protecting the environment.

Above all, we act with integrity

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