



## Press Release

5<sup>th</sup> October 2010



### **BUSINESS STUDENTS RANK KPMG SECOND**

### **AMONG 'WORLD'S MOST ATTRACTIVE EMPLOYERS'**

*Universum index highlights companies identified by students as ideal employers*

KPMG, the global network of professional firms providing audit, tax and advisory services, has been ranked second on Universum's 2010 index of "The World's Most Attractive Employers." The rankings are based on the opinions of nearly 130,000 students from top academic institutions in the world's 12 leading economies – the United States, China, Japan, Germany, France, UK, Italy, Brazil, Spain, Canada, Russia and India.

Universum, a global talent consultant, develops its global index of the top 50 most attractive employers by asking students pursuing business and engineering degrees to identify "ideal" employers – KPMG ranked second on the index of most attractive employers for business students for 2010, moving up six places from its eighth place ranking in the 2009 index.

"We are honored that so many students worldwide see KPMG as an ideal place to begin and build their careers," said Timothy P. Flynn, Chairman, KPMG International. "I think it shows that students recognize the important role played by our profession and in particular the commitment KPMG has to enabling our people to develop the skills and values that are essential for serving our clients and communities in today's complex global business environment." KPMG member firms have recruited approximately 15,000 graduates globally over the past year.

"To secure talent from an increasingly demanding young generation, employers must develop strong employer brands," said Michal Kalinowski, Universum's CEO.

"Based on the results of our survey, KPMG member firms have managed to do just that through their innovative student outreach and employee programs."

KPMG Partner in the Cayman Islands, Sheenah Hislop, says "We understand the importance of education and developing the skills needed for tomorrow's generation. KPMG's local commitment to young Caymanians provides them with the opportunity to pursue a career in Accounting. Through our scholarship program this year alone, three young Caymanians graduated with their bachelor's degree and two new recipients received overseas scholarships to attend the school of their choice. The firm also continues to support six other recipients who are pursuing their undergraduate degree overseas and locally."

KPMG was also awarded Top Employer in the Cayman Islands earlier this year as well being the first to be awarded Investors in People in the Caribbean five years ago, Managing Partner Roy McTaggart adds, "Our student hires benefit from the learning and development programs we have in place so that they can gain the technical, business and leadership skills as well as the global perspective necessary to build a rewarding career within KPMG."

The full list of "The World's Most Attractive Employers 2010" is available at <http://universumglobal.com/IDEAL-Employer-Rankings/Global-Top-50>.

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The information contained herein is of a general nature and is not intended to address the specific circumstances of any particular individual or entity.

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**About KPMG in the Cayman Islands**

In the Cayman Islands, KPMG provides Audit, Tax and Advisory services to the banking, captive insurance / reinsurance and investment management industries. Established in 1966, KPMG is currently the largest accounting firm in the Cayman Islands with over 200 staff, including 12 Partners. The firm was awarded 'Top Employer in the Cayman Islands in 2010' and was also the first in the Caribbean to secure an 'Investors in People' award.

**About KPMG International Cooperative**

KPMG is a global network of professional firms providing Audit, Tax and Advisory services. We have 140,000 outstanding professionals working together to deliver value in 146 countries worldwide. The independent member firms of the KPMG network are affiliated with KPMG International, a Swiss cooperative. Each KPMG firm is a legally distinct and separate entity and describes itself as such.

**About Universum**

Universum is the Global Employer Branding Leader. With headquarters in Sweden and with a presence in more than 28 countries, Universum has been driving the Employer Branding field forward for more than 20 years. [www.universumglobal.com](http://www.universumglobal.com)