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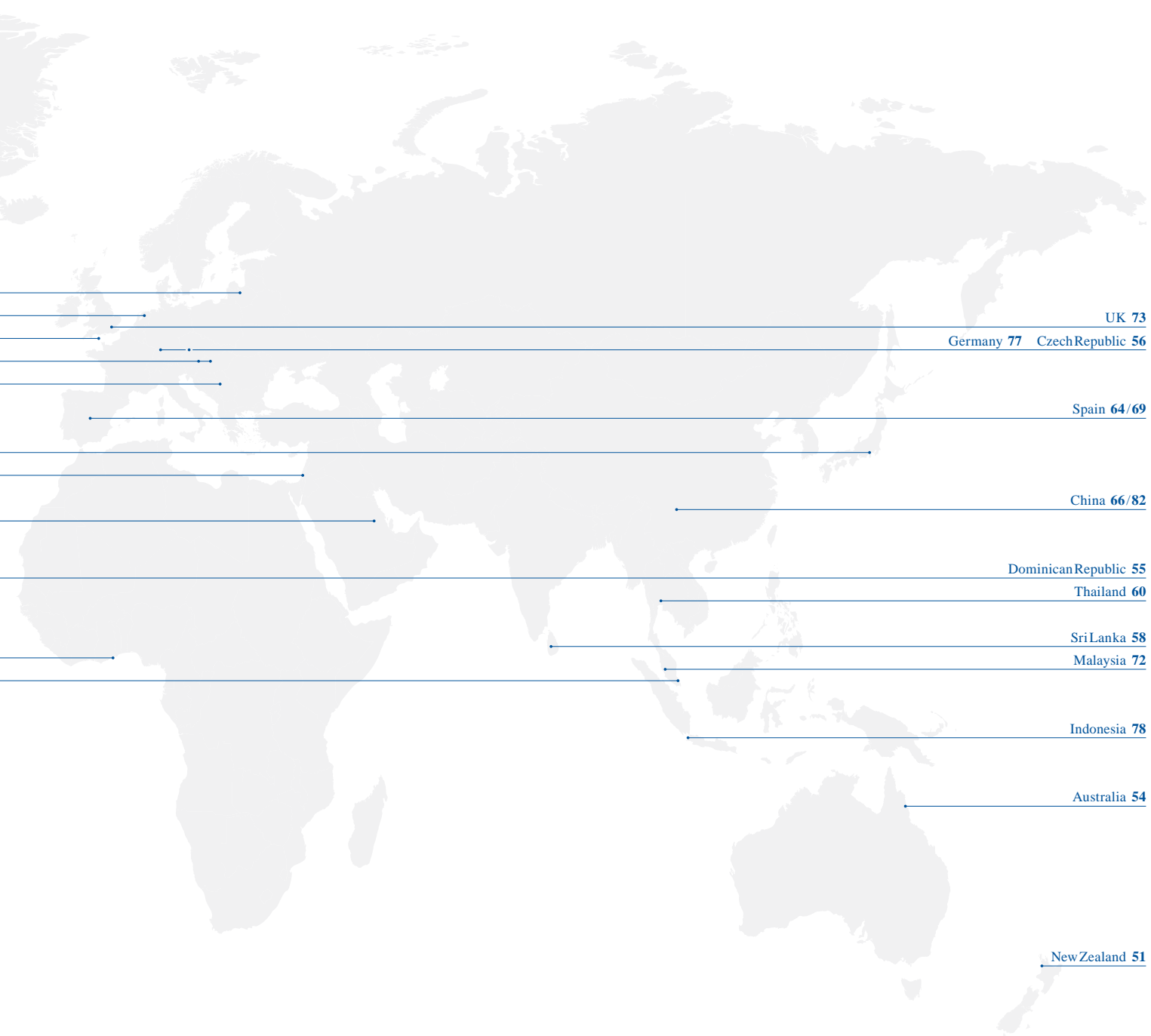
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51 Auckland City Mission

[KPMG in New Zealand](#)

KPMG in New Zealand has been supporting the Auckland City Mission for 13 years, donating blankets, clothing and gifts twice a year. The Mission provides unique and specialized health and social services to marginalized Aucklanders.

52 Make a Difference Day

[KPMG in Singapore](#)

For the last 10 years, 2,000 staff at KPMG in Singapore have been spending a day helping voluntary welfare organizations. In 2008, we had both a social and environment focus. Grouped into 20 teams, we took children with mild learning disabilities on outreach trips to theme parks and engaged them in outdoor activities like rock climbing and bowling. We also undertook maintenance, handy work and painting at a number of welfare centers and planted 200 indigenous coastal trees while cleaning the beach.

53 Blood donation campaign

[KPMG in Argentina](#)

KPMG in Argentina is working with Children's Hospital Prof. Dr. Juan P. Garrahan's campaign to guarantee patients the blood they need. At the hospital, 600 units of blood are needed every week to treat children from all over the country. More than 100 employees donated blood in April and October 2008. For many of them, it was the first time they had donated blood and they managed to overcome their initial fear once they heard how a few minutes of their time were enough to help others in need.

54 GOALS for Girls

[KPMG in Australia](#)

KPMG in Australia is providing mentors to the Growing Opportunities And Learning Skills program which works with 80 schools in areas of high social need in Australia. We are helping students build their self-esteem, expand their horizons and experiences, raise their aspirations and improve their personal and social skills.



51–58 Other projects

55 Reforesting vital woodland

[KPMG in the Dominican Republic](#)

KPMG in the Dominican Republic planted 350 Honduran Mahogany trees along the buffer zone of the Brazo Grande River in Loma Quita Espuela, an area of vital importance to the region. It is the source of many of the rivers and streams that provide water for agriculture and domestic users and contains many endemic species of fauna and flora.

56 Working with TEREZA

[KPMG in the Czech Republic](#)

KPMG in the Czech Republic is working with TEREZA, an ecological association, on their Learning and Observations to Benefit the Environment project, to promote science teaching, learning and discovery, and enhance environmental literacy. Students in 111 countries, including over 120 schools in the Czech Republic, measure and report on various environmental indicators, such as climate, water, air and vegetation.

57 Volunteering at a local elementary school

[KPMG in Hungary](#)

During KPMG in Hungary's annual Corporate Responsibility Action Day in 2008, 37 volunteers, including family members and alumni, painted and decorated a local elementary school for disabled children.

58 Supporting victims of the Tsunami

[KPMG in Sri Lanka](#)

KPMG in Sri Lanka coordinated our global effort to help Sri Lankan victims of the Tsunami on 26 December 2006. We reconstructed five villages, building over 150 houses in Seenigama, Matara, Jaffna, Trincomalee and Katankudy. Everyone in the firm contributed, visiting villages, coordinating the reconstruction efforts, contributing funds and organizing fundraising events. We continue to support these villages, donating furniture and household items to help residents rebuild their lives.



59 Shred it and bin it

KPMG in Saudi Arabia

KPMG in Saudi Arabia has introduced a recycling campaign, Shred it and bin it. The proceeds collected from the recycling waste are given to charitable causes. In the first three months, over three tons of paper have been recycled and the next step is the introduction of a plastic recycling program.

60 Tree planting project

KPMG in Thailand

Working in partnership with Watpah Sunanwanaram, over 360 employees from KPMG in Thailand planted 2,000 trees and herbs as part of our Community Day 2008. These trees and herbs will enable local people to benefit from natural products, such as citronella oil and herbal medicines, and provide shelter and food for wildlife.

The growing trees will become a renewable resource which helps the community generate better incomes and improve their living standards. Watpah Sununwanaram, a temple supporting religious practice and the conservation of forestry and wildlife, will ensure these trees are never destroyed.

61 Working with our youth

KPMG in Israel

KPMG in Israel works with a number of voluntary and aid organizations, including the Neve Eliezer Youth Center and the Kadima Youth Club. In south Tel Aviv, the Neve Eliezer Youth Center provides children from low socio-economic homes with a meeting and work space. At the Kadima Youth Club, we work with 26 young people at risk of becoming members of fringe groups. We meet with the children and youths once a week, help them prepare homework and projects, play with them, provide a listening ear and talk about what they can achieve.

62 National Coalition Against Loneliness

KPMG in the Netherlands

Two years ago, KPMG in the Netherlands set up the National Coalition Against Loneliness to promote awareness and encourage people to volunteer to help those facing isolation and loneliness. Together with 14 national non-governmental organizations, we are currently setting up a large scale national campaign against loneliness, commissioning scientific research and encouraging collaboration between different non-governmental organizations and local municipalities on a local level.



59–66 Other projects

63 Forest Awareness campaign

[KPMG in the Baltics, Latvia](#)

In May 2008, 40 staff from KPMG in the Baltics, Latvia took part in Riga Forests' Forest Awareness campaign, planting 4,500 spruce saplings over 1.5 hectares in Daugava Forestry Establishment near the small town of Ogre.

64 Zero CO₂ review

[KPMG in Spain](#)

KPMG's Global Sustainability Services department in Spain reviewed the definition and application of the greenhouse gas emission accounting processes carried out by the ZeroCO₂ initiative, a not-for-profit program started by two Spanish non-governmental organizations.

We reviewed the accounting process used to determine the volume of greenhouse gases emitted by a specific entity or event, and the means by which these emissions are offset through an equivalent investment in projects to reduce emissions, such as decreasing the production of carbon dioxide or the reforestation of new terrain. Our report will help organizations assess and reduce their impact on our atmosphere.

65 Corporate Social Responsibility Campaign

[KPMG in Serbia](#)

KPMG in Serbia linked its corporate social responsibility campaign 'Unite the World – Share the Responsibility' to the four elements, each actioned in a different season. In spring, symbolized by earth, we helped refurbish the amphitheatre of the largest old age home in the Balkans. For summer and air, we donated 15 air-conditioning units to the Institute for Orthopaedics and Trauma in the Clinical and Hospital Centre of Serbia.

In autumn, symbolized by water, we made a donation to the Sports and Recreation Centre of Tašmajdan. And, in winter, under the symbol of fire, we provided the 500 residents of Special Institute for Mentally Challenged Children and Youth in Stamnica with a heating system.

66 Society for Community Organization

[KPMG in China](#)

KPMG in China has been working with the Society for Community Organization in Hong Kong since 2003, educating and empowering children who live in poverty by providing them with new experiences and mentoring them on a day to day basis.



67 ENGAGE

KPMG in Slovakia

In 2007, KPMG in Slovakia joined eight other companies in Bratislava to form ENGAGE, an organization that aims to get people involved in volunteering. In our first year, we attracted 400 volunteers from 20 companies. For two days, they worked on projects for 17 not-for-profit organizations, helping children in need, disadvantaged women and environmental groups.

At our second event, 750 volunteers from 39 companies committed to work with 40 not-for-profit organizations.

68 The Big Working Bee

KPMG in the Baltics, Latvia

In September 2008, KPMG in the Baltics, Latvia took part in the Big Working Bee, helping to clean up the riverside and forest along the Bullupe River, on the edge of the Latvian capital, Riga. The Big Working Bee was held throughout Latvia as a preparatory clean up event before the 90th anniversary of the Latvian Republic's Proclamation. This was the largest environmental clean up event since Latvia's independence was restored. More than 500 spots were cleaned and more than 260,000 bags of rubbish were collected.

69 Replanting indigenous woodland

KPMG in Spain

Over 80 volunteers from KPMG in Spain's Barcelona and Madrid offices helped restore several areas of high ecological value. In two days, we recovered an area of almost three hectares, planting more than 600 native plants. We are now working with environmental organizations to adopt these natural areas to help the woodland survive.

70 Living Green

KPMG in the USA

KPMG in the USA launched its Living Green initiative to improve its green practices. Over the next three years, we are aiming to cut our paper use by 15 percent, office-related energy usage by 5 percent and volume of waste by 10 percent. We also aim to reduce our carbon footprint by 25 percent by 2010.

Today, all of our 83 offices use paper made from 30 percent post-consumer recycled content, used computer equipment is recycled properly and energy efficient lighting and heating is installed wherever possible. In spring 2008, during our Living Green Week, over 13,000 grocery and shopping tote bags were distributed nationally and offices such as Mountain View, California, sponsored clean up events.



67-74 Other projects

71 Reforesting Costa Rica

[KPMG in Costa Rica](#)

In 2007, as part of Costa Rica's Plant a Tree program, KPMG in Costa Rica planted 80 trees in the Municipality of Escazú. To date, we have planted 630 trees and, in February 2009, we will be planting a further 200 trees as part of EARTH University's Adopt an Acre program. EARTH University is a private, non-profit university dedicated to education in agricultural sciences and natural resources. Its aim is to contribute to the development of the tropics by reconciling agricultural production with preservation of the environment.

72 Protecting Soyak Reef

[KPMG in Malaysia](#)

As part of the KPMG in Malaysia's Adopt-A-Reef program, the firm adopted a reef at Soyak Island, off Pulau Tioman, and six staff were trained on surveying the underwater indicators of a coral reef's health. This program was initiated by Reef Check Malaysia Berhad, a not-for-profit organization dedicated to the conservation of coral reefs in our country. The firm also financed educational sessions on reef conservation for island locals.

73 Every Child a Reader

[KPMG Foundation, UK](#)

Every year in England, 30,000 children go to secondary school, unable to read or write. Every Child a Reader, initiated by the KPMG Foundation, is a unique collaboration between charitable trusts, the business sector and the Government. The initiative funds specialist literacy teachers trained in Reading Recovery to provide intensive one-to-one help to six-year-old children most in need and to support tailored literacy teaching more broadly within their school.

74 FIT for Charity Run

[KPMG in Japan](#)

Three hundred KPMG in Japan employees and their families took part in the 2008 Annual FIT for Charity Run. Others volunteered for event operations, setting up the tents, preparing water bottles and helping however they could. FIT for Charity Run brings like-minded individuals in the financial and related industries in Tokyo together, reinforcing our collective commitment to making a positive contribution. The community organizations supported by FIT receive 100 percent of all donations and participation fees.



75 Reconstruction of the Zindan Gate
[KPMG in Serbia](#)

To celebrate its 10th anniversary, KPMG in Serbia supported the complete reconstruction of the Zindan Gate, the principal and best fortified entrance to the medieval Belgrade Fortress, situated in Kalemegdan, one of Belgrade's most beautiful and largest parks. The Zindan Gate is a symbol of the city, a part of Belgrade's cultural and historic heritage and a living place where residents and tourists pass their leisure time.

76 Reading club for blind students
[KPMG in Ghana](#)

The Wa School for the Blind caters for the special educational needs of 200 visually impaired children in one of the most deprived regions in Ghana. There are currently no reading facilities for blind students in Ghana and the school cannot purchase Braille books and materials. KPMG in Ghana is helping to build a library for the School, funding the reproduction of Braille transcribed books and donating styluses, writing frames and Braille sheets to enable the printing of examination questions.

77 Make a Difference Day: Be My Buddy
[KPMG in Germany](#)

In autumn 2008, KPMG in Germany undertook more than 80 community projects involving over 850 KPMG volunteers. On one of these projects, we spent a day with the children at a kindergarten in Frankfurt-Preungesheim, playing with them and helping to beautify their grounds.

78 Working with the Kebon Pala community
[KPMG in Indonesia](#)

KPMG in Indonesia has been working with the Kebon Pala community to help them increase their mushroom cultivation activities. We helped them purchase seeds and provided funds for an additional bamboo shed, which is five times larger than their current sheds.

We have also been working with the community to help them understand the importance of looking after their environment in a sustainable way. In our Greening Project, we worked with the community to plant 1,000 sapling trees in a former sewer space. We also provided the vases and soil for small seedlings to grow.



75–82
Other projects

79 Les Bourgs Hospice store refurbishment
[KPMG in the Channel Islands, Guernsey](#)

In the summer of 2008, KPMG in the Channel Islands refurbished Les Bourgs Hospice store which raises vital funds for the running of the Hospice. KPMG's involvement with the Hospice goes back many years as pro bono auditors.

80 Casa Paco
[KPMG in México](#)

Founded by Sister Maria, the Casa Paco organization makes sports and games available to homeless children. Working with Casa Paco, KPMG in México has hosted the children at an Assistance Day where we played games and ate together, and donated sports and recreational equipment. In July 2007, more than 70 children took part in a soccer tournament organized by our two organizations.

81 Panadura Preschool Project
[KPMG in Anguilla, Eastern Caribbean](#)

In response to the Tsunami disaster on 26 December 2006, KPMG in Anguilla held a concert to raise disaster relief funds. The funds were used to rebuild a preschool in Panadura, Sri Lanka, that accommodates 40 children aged between three and five years and provides a free education and nutritious meals to local street children.

82 Students in Free Enterprise
[KPMG in China](#)

KPMG in China has been supporting Students in Free Enterprise (SIFE) since 2004. SIFE is a global not-for-profit organization that mobilizes university students to make a difference in their communities while developing their skills to become socially responsible business leaders.





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Credits

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