



KPMG Inc.
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NOTICE TO TRAILER FEE REBATE CUSTOMERS

November 26, 2008

Dear Sir/Madame:

ASL Direct Inc. ("the Company")

We are writing to advise that KPMG Inc. was appointed Receiver and Manager (the "Receiver"), without security, of all the property, assets and undertaking of ASL Direct Inc. on November 17, 2008 pursuant to the Order of the Honourable Mr. Justice Morawetz of the Ontario Superior Court of Justice (Commercial List) dated November 4, 2008 (the "Appointment Order"). A copy of the Appointment Order is available at www.kpmg.ca/asldirect.

ASL Direct's records indicate that you may be a customer of its trailer fee rebate program.

The Receiver is presently undertaking a review of the Company's assets and the status of trailer fee rebates owing by the Company to certain of the customers of the Company and will recommend to the Court a process to identify the customers entitled to such rebates, the amount each such customer is entitled to and a process to distribute such amounts to such customers.

The Court has not yet established a procedure for customers to prove their claims; accordingly, there is no need at this point for you to correspond with the Receiver in that connection. The Receiver's periodic reports to the Court will be available at the website noted above.

Should you have any questions, you may call the Receiver's inquiry line at (416) 777-8501.

Yours truly,

KPMG Inc.

Court-appointed Receiver and Manager of all
of the property, assets and undertaking of
ASL Direct Inc.

Per: **Janine M. Bradley**
Senior Manager